



CoreLogic®

REiSource®

Quick Reference Guide

Customer Edition



CoreLogic makes no warranty of any kind with respect to the contents of this guide, including, but not limited to, the implied warranties of merchantability and fitness for a particular purpose. CoreLogic shall not be liable for any errors within this guide, nor shall it be liable for any direct, indirect, special, consequential or incidental damages arising from the furnishing or use of this guide. This guide may not be reproduced, in whole or in part, without the prior written consent of CoreLogic. Unauthorized distribution is strictly prohibited.

© 2015 CoreLogic, Inc. All rights reserved.

Table of Contents

Welcome to REiSource®	1
Username and Password	1
Login	1
Navigation Tool Bar	2
Creating a Real Estate Report.....	2
Search by Address, Owner Name, APN or Advanced Search.....	2
Address Search Owner Name Search APN Search Advanced Search Viewing Your Search Results Report Options and Generation Report Generation Preview Report Report Retrieval Retrieve a Previously Created Report Create a New Report within the Profile Reports Que	
Prospecting Lists.....	6
Marketing Solutions: List Templates	6
Consumer Marketing Homeowner Services Mortgage Prospects Investor and Foreclosure Services	
Create Your Own List.....	7
Add list criteria Remove criteria Remove all criteria and begin a new search Quick Counts	
Map-Based Searches.....	7
Statewide Search.....	8
Custom Searches.....	8
Geography Mortgage Property Demographics Foreclosure Additional Options	
Review, Supply Additional Information & Refine List Details Prior To Purchase.....	9
Append Output Fields Select Number of Records File Suppression & Data Management Name Your List Confirm Your Order eCommerce Orders*	
Real Estate Trends – Easily View Activity in Your Area	12
Training	14

Welcome to REiSource®

Thank you for choosing REiSource, the most efficient gateway for real estate information solutions.

REiSource is a hub that enables you to grow your business, streamline operations and minimize costs. There are three modules available in REiSource:

1. Real Estate Reports Module
2. Prospecting Lists
3. Real Estate Trends

Check with your service provider regarding availability.

Username and Password

REiSource is provided to you by your title company. If you did not receive a user ID or password via email confirmations, check with your title rep or customer service personnel.

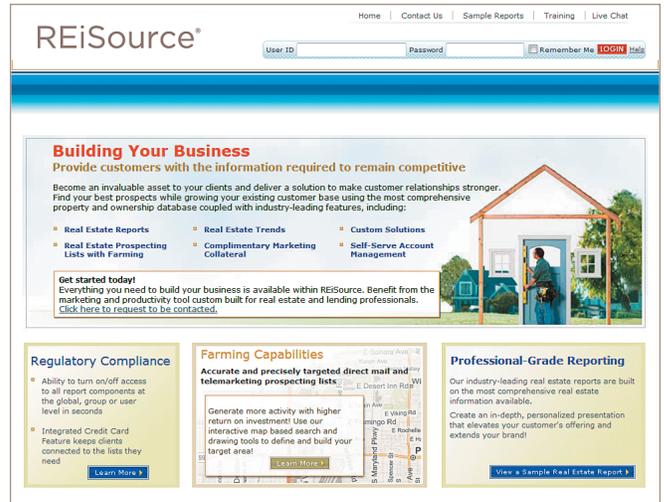
Login

Go to www.reisource.com and complete the following steps:

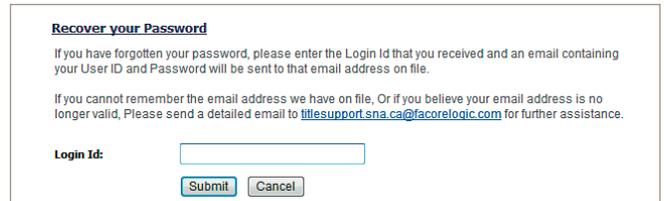
- ▶ Enter your user name and password
- ▶ Select “Remember User” if you do not want to re-enter your user name upon each visit

As an added convenience you can recover your password at any time by selecting the **Forgot Password** option.

The first time you login, you are required to read and accept the end user license agreement (EULA). For a copy of the EULA, please select the User License Agreement link at the bottom of the page.



Users visit www.reisource.com



Navigation Tool Bar

Once you are logged in, you will see a navigation menu.

- ▶ **Real Estate Reports** – Make this selection if you are interested in creating or retrieving a previously created Property Profile Report.
- ▶ **Prospecting Lists** – Choose this selection if you are interested in creating/downloading a marketing list.
- ▶ **My Account** – Update your contact information and change your password – load your image.
- ▶ **Real Estate Trends** – Use this complimentary tool to view real estate “hot spots” in your area on the fly.

Creating a Real Estate Report

Search by Address, Owner Name, APN or Advanced Search

Address Search

- ▶ Search by Exact Street Address (ex 123 Sample Street)
- ▶ Search by Street Range (ex 700-800 Sample Street)
- ▶ Search by Single Street (ex Sample Street)
- ▶ Enter either the City and State combination OR a valid Zip Code
- ▶ Click on **Next** or hit Enter

Owner Name Search

- ▶ Search a partial or full name
- ▶ Last Name required
- ▶ Enter either the City and State combination OR a valid Zip Code
- ▶ Click on **Next** or hit Enter

USE THE * AS A WILDCARD SEARCH FEATURE FOR STREET OR OWNER NAME.

APN Search

- ▶ Search partial of full APN with or without spaces/dashes
- ▶ Search partial or full Reference APN (dashes required)
- ▶ Enter either the County and State combination OR a valid Zip Code
- ▶ Click on **Next** or hit Enter

Advanced Search

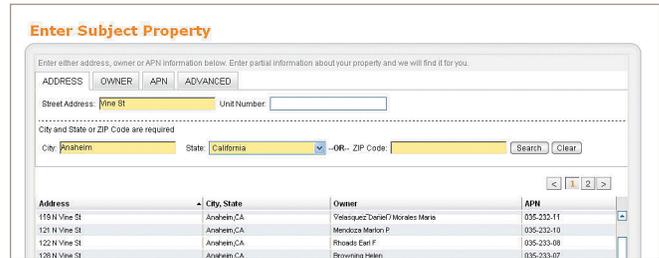
- ▶ Search by a combination of fields using both the owner name and property address within a single county
- ▶ Enter a combination of partial owner name and partial property address or just an owner name or street address within a single county
- ▶ Click on **Next** or hit Enter

YOU RECEIVE UP TO 1000 PROPERTIES MATCHING THE SEARCH CRITERIA.

Viewing Your Search Results

Sort the list of returned properties by clicking on any of the column headings. To select a property, click anywhere on the line of the property requested, and double click, or select **Next**.

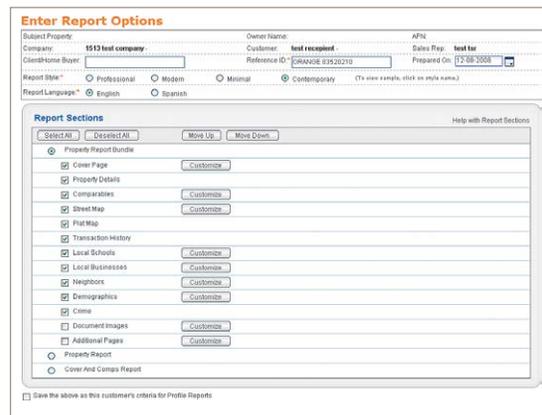
If you receive an exact match on your property, you are taken directly to the **Report Options Page**.



Report Options and Generation

For added customization, users have the option to include the client / prospective home buyer information on the cover of the report.

- ▶ Modify the “Prepared On Date”
- ▶ Choose from one of many customized report styles
- ▶ Choose the reports to appear in the final report and the exact pagination desired
 - ◆ Use the move up / move down buttons to change the order of the report
- ▶ The spanish language report is created in Minimal Style only
- ▶ Enter a reference ID for report tracking (By default, the county and parcel number will display unless modified)



SPANISH LANGUAGE IS AVAILABLE IN THE MINIMAL STYLE REAL ESTATE REPORT.

Report Generation

We offer 4 report options for you to choose from:

- ▶ **Property Bundle Report**—our most comprehensive set of reports
 - ◆ Cover Page
 - ◆ Property Details
 - ◆ Comparables
 - ◆ Street Map
 - ◆ Plat Map
 - ◆ Transaction History
 - ◆ Local Schools
 - ◆ Local Businesses
 - ◆ Neighbors
 - ◆ Demographics
 - ◆ Crime
 - ◆ Additional Pages
- ▶ **Cover and Comps Report**
 - ◆ Cover Page
 - ◆ Property Details
 - ◆ Comparables
 - ◆ Street Map
 - ◆ Plat Map
- ▶ **Property Report** – a single property detail only report
- ▶ **Document Image**



Preview Report

You may customize the pages by clicking on the customize button.

- ▶ **Cover Page** – choose which options display on the page and add custom text
- ▶ **Comparables** – edit the search criteria and select individual sales comps to appear on the report
- ▶ **Street Map** – customize aerial; street or hybrid
- ▶ **Local Schools** – customize how many and what types of schools appear on the report or select specific schools to appear on the report
- ▶ **Local Business** – customize how many and what type of business appear on the report or select specific businesses to appear on the report
- ▶ **Neighbors** – customize the search area for the report

- ▶ **Demographic** – add charts and text
- ▶ **Additional Pages** – upload up to 5 files of your own content directly into the profile
- ▶ **Document images** – include the last sale and loan document(s) (premium option if provided)

Click **Submit** when finished with customization to **begin generating your report**. Once submitted it cannot be further modified.

Report Retrieval

Once you've selected your report options and submitted your report request, you are taken to the Profile Reports queue. This page shows all reports currently being generated and those previously generated within the last **30-days**. From this page, users are provided the option to **View**, **Email** or **Print** their report as desired. You can also begin a new property profile by selecting **New Search** even if a report is being generated.

1. View the report by clicking on **VIEW**
2. Email the report direct from the program by clicking on **EMAIL**. Customize the email by including your own text and send yourself a copy by using the CC box.
3. Print the report by selecting **PRINT**

Retrieve a Previously Created Report

From the Navigation Tool bar, select **Retrieve Profile** to access Profile Reports.

From the Profile Reports page, click on the **Show Advanced Find** button and enter information in one or more of the boxes. At least 2 characters are required in any field used to search a previously created report.

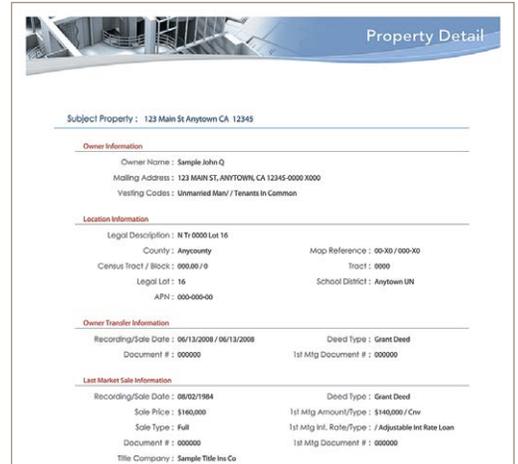
Profiles created by the title company on behalf of the user will be available here.

You can enter partial information, for example:

- ▶ Under Date Range, enter: June 1–5, 2008 and REiSource returns all profiles created with date range of June 1–5, 2008
- ▶ Under APN, enter 804 and REiSource returns all profiles created where the parcel number begins with 804

Create a New Report within the Profile Reports Que

From the profiles page, click on the **New Search** button to begin a new subject search quickly and easily.



Reference ID	Company	Customer	Client/Home Buyer	Created	APN	Report ID	Functions
ANI TOWN 00000000	Demo Customer Company 1	Demo Customer		2007-09-26	000-000-00	1178	58% Completed
ANI TOWN 00000000	Demo Customer Company 2	Demo Customer		2007-09-26	000-000-00	1177	View Email Print
ANI TOWN 00000000	Demo Customer Company 1	Demo Customer		2007-09-26	000-000-00	1176	View Email Print
ANI TOWN 00000000	Demo Customer Company 2	Demo Customer		2007-09-26	000-000-00	1175	View Email Print

Prospecting Lists

REiSource provides you with access to the premier mortgage marketing tool that includes homeowner data in more than 2,571 counties. The Prospecting Lists module available in REiSource provides you with an immediate market advantage.

THE PROSPECTING LISTS DATABASE CURRENTLY COVERS MORE THAN 90% OF U.S. HOMEOWNERS AND IS GROWING DAILY.

With advanced search and filtering capabilities on more than 70 distinct criteria fields, this list solution makes it easy to identify targeted segments and create lists that support sophisticated, surgical marketing programs (when offered).

Marketing Solutions: List Templates

To get you started, we've taken the guess work out of many common searches and simplified them into predefined wizard searches. Run predefined searches or create your own dream list.



Speciality lists include:

Consumer Marketing

- ▶ Absentee Owners
- ▶ Foreclosure Prospects
- ▶ Insurance Prospects
- ▶ Nearby Properties
- ▶ New Homeowners

Homeowner Services

- ▶ Absentee Owners
- ▶ Foreclosure Prospects
- ▶ Nearby Properties
- ▶ New Homeowners

Mortgage Prospects

- ▶ Convert Adjustable Rate Mortgages
- ▶ Estimated Equity
- ▶ FHA/VA Loan Prospects
- ▶ Lender Specific
- ▶ Mortgage Consolidation
- ▶ Private Party Lender Prospects
- ▶ Mortgage Rate and Term Reduction
- ▶ Remove PMI
- ▶ Reverse Mortgage Prospects
- ▶ Seller Carryback
- ▶ Subprime Loans

Investor and Foreclosure Services

- ▶ Absentee Owners
- ▶ Convert Adjustable Rate Mortgages
- ▶ Foreclosure Prospects
- ▶ Private Party Lender Prospects
- ▶ Seller Carryback Prospects

Create Your Own List

“Create Your Own” supports the most advanced searching and list building capabilities.

Add list criteria

- ▶ Browse through the tabs and select different data elements to include additional data elements and attributes.

Remove criteria

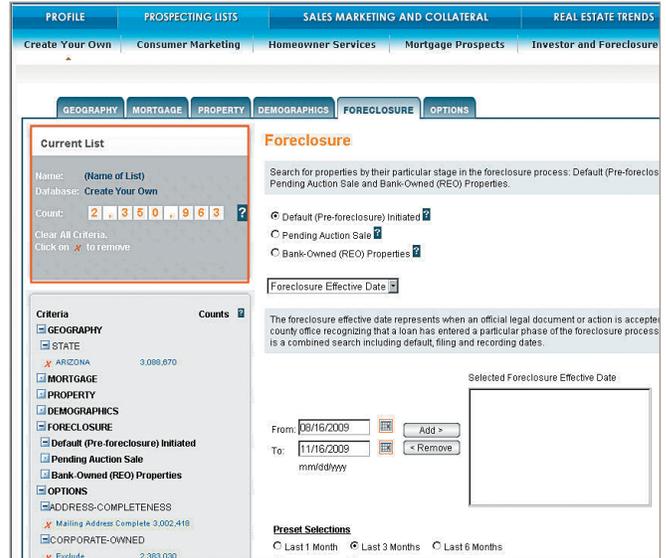
- ▶ From the left navigation panel, click on the red “x” appearing next to the data element(s) that you would like to remove.

Remove all criteria and begin a new search

- ▶ From the left navigation panel, select **Clear All Criteria**.

Quick Counts

- ▶ While you are creating your dream list and modifying it to meet your needs, you will see the current number of records available matching your criteria.



Map-Based Searches

REiSource now includes interactive map-based searching — a powerful method to target a geographical area using street map intelligence for precision marketing. Using our interactive map and drawing tools, define your target area to search for the right audience.

- ▶ Draw Circle, Polygon or Rectangle around your target areas
- ▶ 2D and 3D (Virtual Earth) views
- ▶ Road, Aerial and Bird’s Eye views
- ▶ Select direction of view (N S E W)
- ▶ Rotate, zoom in & tilt
- ▶ Quick Counts on the available number of records
- ▶ View parcel boundaries and street map info
- ▶ View points of interest
- ▶ Save search criteria for future use



Statewide Search

Conduct a statewide search from within the OWNER tab.

Custom Searches

Geography

When building searches within the main database, you will be prompted to first select the desired geography. Geography is a required field and will enable all other search criteria such as mortgage information, property data, demographics and more.

Mortgage

Within the Mortgage tab, the first required criteria is Lien Position. Once this required field is set, the various filters within each lien position are enabled to refine your search.

Property

When using property information as a selection, users may specify the various data elements filters within the select criteria menu box. Available options include: property type, current home value and more.

Demographics

Users can further refine their lists by choosing a demographic filter when offered. Demographic filters can be run at the individual or household level.

Foreclosure

Users can target homeowners in various stages of foreclosure including Default (Pre-foreclosure) Initiated, Pending Auction Sale, At Auction and Bank Owned (REO) properties.

Additional Options

Within the options tab, users can specify preferences for phone numbers, occupancy status, address completeness requirements as well as the ability to exclude trustee-owned or corporate owned properties.

Address	City, State	Owner	APN
123 Main St	Anytown, USA	Sample John / Doe Jane	000.0000.0000
13 Sample Blvd	Your Town, USA	Sample John / Doe Jane	000.000.00.000
827 Park Pl	Sampletown, USA	Smith Julie / Doe Thomas & Carol X	000.000.000
888 First St	Anytown, USA	Empire Line / Doe Ernest	000.000.000.0000
889 Poppy Ln # 888	Sampletown, USA	Grey David / Doe Alison A	000.000.000000
4571 Morse Ave	Anytown, USA	Grey David / Doe Alison A	000.000.00.00
4547 Morse Ave	Anytown, USA	Grey David / Doe Alison A	000.000.00.00
14274 Doreen Dr	Your Town, USA	Jones-Grey David / Doe Alison A	000.000.00.00
301 22nd St	Anytown, USA	Doe Albert D (He)	000.000.0000
1018 Sample Blvd	Anytown, USA	Doe Albert D / Doe Grand L	000.00.000.000
10022 Green Ave	Anytown, USA	Doe Arthur J / Doe Betty J	000.00.000
300 Main St	Anytown, USA	Doe Bob	0000.000.0000

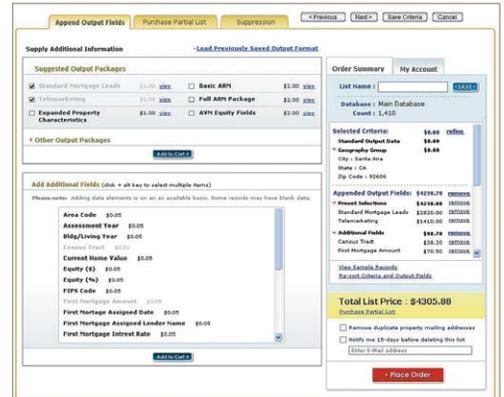
IN ALL SEARCHES, **MAILING ADDRESS COMPLETE AND EXCLUDE CORPORATE OWNED PROPERTIES** ARE AUTOMATICALLY SELECTED AS A DEFAULT. BE SURE TO REVIEW THIS OPTION TO INCLUDE THESE RECORDS.

CONSULT YOUR "END USER ACKNOWLEDGEMENT" REGARDING LIMITS OF USE FOR DEMOGRAPHIC FILTERS.

Review, Supply Additional Information & Refine List Details Prior To Purchase

Append Output Fields

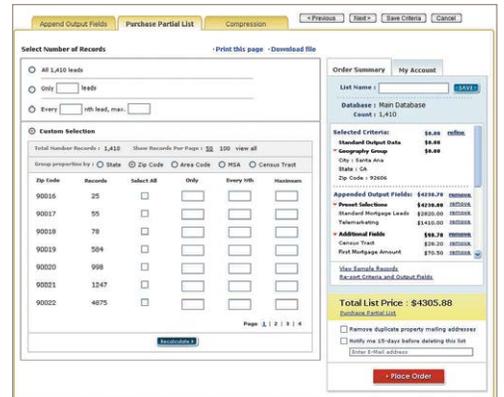
Add additional output fields to your list individually or by using bundled packages.



Select Number of Records

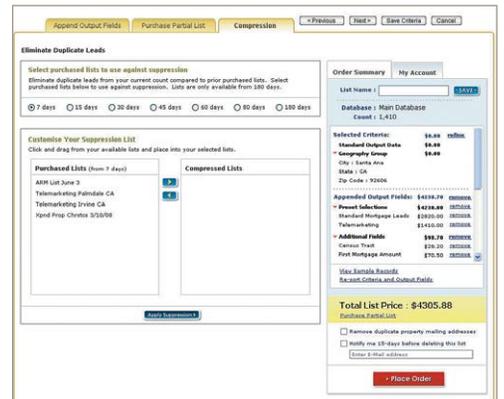
REiSource provides you the option to download all records available (default) or chose to buy a subset of the total universe available. If you choose to purchase a subset of the total records, the following options are available:

- ▶ All leads
- ▶ Only "x" number of records
- ▶ Every nth lead, to a max of "x"
- ▶ Custom selection by State, Zip Code, Area Code, MSA or Census Tract



File Suppression & Data Management

You have the ability to manage data more effectively and no longer have to remember the specific information in every download. Easily eliminate duplicate records by selecting previously purchased lists to suppress against.



Order Summary

Review details of your list including the database, number of total records available and the default name provided.

Name Your List

You have the option to rename lists as desired.

Confirm Your Order

An order summary is provided to you prior to purchase. You have the option to view sample records as well as review the list criteria to ensure accuracy.

Criteria	Price per Lead	Total Cost
Selected Criteria		\$0.00
Standard Output Data	\$0.00	\$0.00
Geography Group	\$0.00	\$0.00
City - Santa Ana	\$0.00	\$0.00
State - CA	\$0.00	\$0.00
Zip Code - 92706	\$0.00	\$0.00
Appended Output Fields		\$1238.70
Output Packages	\$3.00	\$1238.00
Standard Mortgage Leads	\$2.00	\$200.00
Telemarketing	\$1.00	\$100.00
Additional Fields	\$9.87	\$98.70
Churned Tract	\$0.02	\$18.20
First Mortgage Amount	\$0.05	\$10.50
Total List Price		\$1238.70
Total Discount		\$0.00
Tax		\$67.10
Total List Price		\$1305.00

eCommerce Orders*

Immediately purchase your list using a credit card and download records instantly.

Fill in “Method of Payment” section, including your credit card information to finish your transaction.

Method of Payment

Address: _____
 City: _____
 State: _____ Zip Code: _____

Show my Billing Address information for future usage

Credit Card Information

Credit Card Type:

Card Number:

Name On Card:

Security Code:

Expiration Date:

*must be designated as eligible by your title company

Obtaining Lists

Once the list has successfully downloaded, you will see that the **Status is Complete**

Rename		Delete		List Name	Count	Status	Create Date ▼	File Size	Purge Date	Export	Reports	Labels	Criteria
<input type="checkbox"/>				NewList11-02-07a	15	Complete	11-02-07,11:30	4.4 KB	01-31-08	Export	Reports	Labels	View

You are given the option to capture & review their data as follows:

- ▶ Export the data to .csv, .txt, .xls or .dbf
- ▶ Generate report from report options:
 - A. Contact List
 - B. Prospecting List
 - C. List of Records
 - D. List of Records (ARM)
 - E. Property Detail
- ▶ Create labels
 - A. Avery 5160 (3 across)
 - B. Avery 5161 (2 across)
- ▶ View List Criteria

Print Report

Select report:

Contact List

Prospecting List

List of Records

Property Detail

Prospecting List														
Phone	Name	Address	City	State	Zip	First Mortgage	Orig Lender Name	Orig Date	Assign Lender	Assign Dt	Amount	Type	Rate Type	Rate
Junior Mortgage:														
	JOHN P PARISI &	0019220	0111 COLDOONE AVE	ST LOUIS	MO	44900								63110
	ZACHARIAH MURAGE &	06013200	10165 CABANA CLUB DR APT 9K	ST ANN	MO	60000								63074

Generate report

Labels

Select address to use:

Mailing Address

Property Address

First Mortgage Lender Address

Junior 1 Mortgage Lender Address

Junior 2 Mortgage Lender Address

Create Labels

View Criteria

File Name: NewList11-02-07a

Count: 15

Database: New Homeowners - new/home

Create Date: 11-02-07 11:30

Purge Date: 01-31-08

List Criteria: County: MO ST LOUIS
 City: 63000
 State: MO
 Zip: 63110
 Property Type: 1
 Assign Lender: JOHN P PARISI &
 Assign Dt: 06/19/2007
 Amount: 44900
 Type: ARM
 Rate Type: 1
 Rate: 6.000000
 Orig Lender: JOHN P PARISI &
 Orig Date: 06/19/2007
 Assign Lender: JOHN P PARISI &
 Assign Dt: 06/19/2007
 Amount: 44900
 Type: ARM
 Rate Type: 1
 Rate: 6.000000

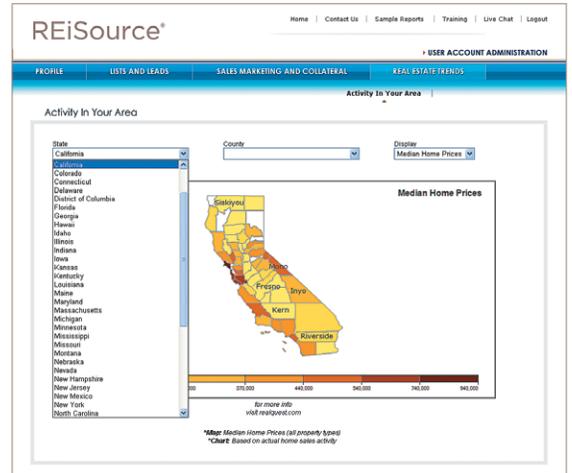
http://www.reisource.com/list/criteria.html?url=http://www.reisource.com/list/criteria-view.html?url=http://www.reisource.com/list/criteria-view.html... 11/2/2007

View List Criteria

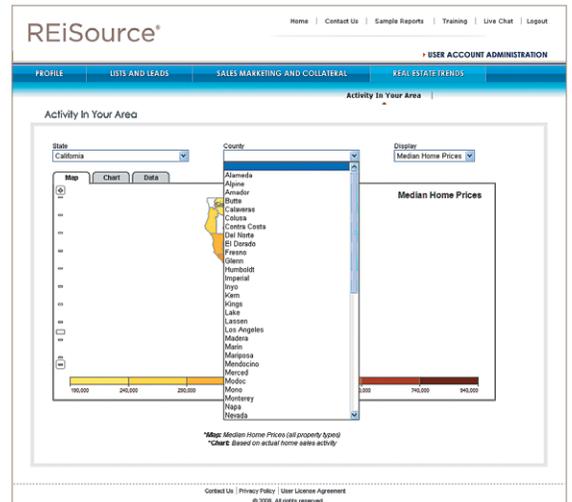
Real Estate Trends – Easily View Activity in Your Area

REiSource enables you to access real estate trending information in your area. Use this complimentary tool to find view real estate “hot spots” quickly and easily.

- ▶ **Step One:** Select your desired state from a drop down list.

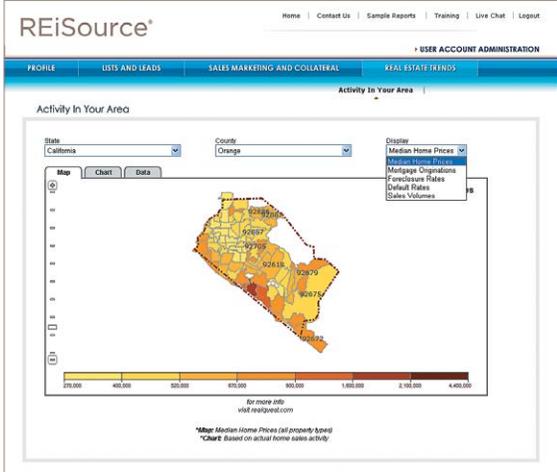


- ▶ **Step Two:** Select a county within the state.



▶ **Step Three:** Select from the following Real Estate Trends to display:

- ◆ Median Home Prices – The median sales price of residential properties in the most recent month available. Median prices are available for all residential properties and are broken down by single family homes (houses), and condos.
- ◆ Mortgage Originations – The total number of residential mortgage originations for the most recent month available. Total originations are available for fixed interest, ARM, and all loans.
- ◆ Foreclosure/Default Rates – The percentage of properties in a foreclosure status based on the total number of outstanding loans, in the most recent month available. This data is available for all foreclosure statuses, notices of default, bank owned, and auction properties.
- ◆ Sales Volumes – The total number of sales for residential properties in the most recent month available. Total sales are available for all residential properties, single family homes (houses), and condos.



▶ **Step Four:** Toggle between Map, Chart or Data views.

ZipCode	House	Condo	Total
90620	\$400,000	\$462,500	\$400,000
90621	\$465,000	\$390,000	\$440,250
90623	\$577,500	\$240,000	\$553,750
90630	\$502,000	\$351,000	\$490,000
90631	\$371,750	\$240,000	\$371,000
90680	\$309,250	\$329,000	\$330,000
90720	\$825,000	\$1,025,000	\$827,500
90740	\$742,500	\$810,000	\$742,500
90742	\$7,400,000	\$1,275,000	\$4,337,500
92602	\$672,500	\$535,000	\$586,500

Training

Training is essential to unlocking the true potential of any new application and integrating it within your business process flow. While we do our best to make our products intuitive, the reality is there's a lot of horsepower under the hood. With so many components available within REiSource, it's critical to understand how it all works together.

Take advantage of our training services.

Online Training Sessions – Complimentary courses are offered throughout the week. Join in and find out how to get the most of REiSource. Participate in a group discussion or simply sit back and observe.

Session length: 60 minutes

To register for a Live Webinar:

- ▶ Email: titlesupport.sna.ca@corelogic.com or call 866.404.2035

FOR MORE INFORMATION PLEASE CALL 866-404-2035

